2026 Season Review

Program Council meeting handout | Revised October 12 2026

Recreation provides the greatest number of offerings, while worship accounts for the largest recorded participation. Improved attendance and financial reporting will support decisions about schedule balance, access and resources.

Season at a Glance

Scheduled seasonal entries	Entries with Attendance Recorded	Attendance Reporting %	Recorded participant visits
355	198	55.8%	6,356

Source: authoritative 2026 Programs sheet, October 12 revision. Off-season cumulative figures are excluded. Entries are scheduled sessions or events; visits count participation, not unique people.

Program Portfolio

Program area	Entries	Share of entries	Entries with Attendance Recorded	Recorded visits	Attendance Reporting %
Recreation	155	43.7%	50	1,340	32.3%
Arts / Culture	79	22.3%	54	1,142	68.4%
Religion	40	11.3%	28	2,799	70.0%
Educational Bureau	29	8.2%	26	431	89.7%
Education	28	7.9%	28	431	100.0%
Association / Board	20	5.6%	10	127	50.0%
Environment / Nature	4	1.1%	2	86	50.0%

Recreation represents 43.7% of entries. Religion now has 40 entries and 2,799 recorded visits, or 44.0% of the recorded total; Arts/Culture has 79 entries and 1,142 visits. Missing attendance limits comparisons and does not establish low demand.

Reading the Attendance Measures

Entries with Attendance Recorded counts rows with a numeric attendance figure, including zero. **Attendance Reporting %** divides that count by all entries in the group. **Average**
Attendance Per Session divides visits by entries with attendance recorded, except for the shared Yoga figures.

Of 157 entries without a separate attendance figure, 26 are Chair Yoga entries represented in the combined Yoga tally. Overall and area reporting percentages describe numeric rows; they do not fully measure participation represented by shared tallies.

Frequent Offerings and Recorded Participation

Offering or series	Entries	Entries with Attendance Recorded	Recorded visits	Average Attendance Per Session	Attendance Reporting %
Yoga and Chair Yoga*	53	27	599	11.3	Shared totals*
Tennis clinics all ages	48	0	Unknown	Unknown	0.0%

Improv classes both parts	24	24	220	9.2	100.0%
Zumba	20	20	209	10.5	100.0%
Sunday Worship	12	12	2,614	217.8	100.0%
Coffee and Conversation	10	9	52	5.8	90.0%
Story Time	9	9	68	7.6	100.0%
Family Doubles Shuffleboard Tournament	9	0	Unknown	Unknown	0.0%
Wednesday at Jordan series	9	9	517	57.4	100.0%
Tuesdays in the Park	9	9	338	37.6	100.0%
Create a Resin Pendant	6	6	119	19.8	100.0%
Improv final showcase	6	6	97	16.2	100.0%

* Yoga and Chair Yoga: 27 Yoga entries plus 26 Chair Yoga entries = 53. Their 27 shared tallies total 599 visits. The 11.3 average is 599 divided by 53 listed sessions; individual-class attendance cannot be separated. A separate-session reporting percentage is not shown.

Sunday Worship averages 217.8 visits across 12 recorded services. Wednesdays at Jordan and Tuesdays in the Park average 57.4 and 37.6 respectively.

Largest Recorded Single Events

Event	Date	Recorded attendance
Strawberry Shortcake Festival	2026-08-01	500
Worship Rev. Dr. Doug Scalise	2026-08-02	347
Worship Rev. Becca Stevens	2026-08-16	270
Worship Rev. Shane Claiborne	2026-07-05	233
Worship Rev. Scott Cousineau	2026-06-28	227
Worship Rev. Sandra Dorsainvil	2026-07-26	224

Ranking is a snapshot of recorded attendance as of October 12. Events without counts cannot be ranked. Attendance should be considered alongside mission and participant experience.

Facility and Location Usage

Listed location	Entries	Entries with Attendance Recorded	Recorded visits	Attendance Reporting %
Rec Hall	112	70	1,004	62.5%
Tennis Courts	48	0	Unknown	0.0%
Jordan Hall	40	37	1,138	92.5%
Temple	35	24	2,869	68.6%

Porter Hall	29	17	132	58.6%
Jakeman Hall	25	24	735	96.0%
Shuffleboard Court	10	0	Unknown	0.0%
Bandstand + named rain backups	23	10	75	43.5%

Rec Hall hosts 112 entries (31.5%). The Temple has the largest recorded visit total among these listed locations. Tennis Courts and Shuffleboard Court need attendance counts before demand can be compared.

Named rain backups do not confirm actual use. Rec Hall reporting includes shared Yoga totals. Entry counts describe scheduled activity; utilization also requires duration, available hours, capacity and actual site.

Financial Reporting

Only 37 entries have numeric direct costs. Fee Charged is a price per participant, and some attendees do not pay. Fee multiplied by total attendance cannot establish actual receipts. Reconcile existing revenue and net figures before using them for budget decisions.

Recommendations for Next Season

Assign a reporting owner. Enter attendance and held/cancelled status within 48 hours. Prioritize tennis, shuffleboard, family movies and concerts; record Yoga and Chair Yoga separately.

Use a small standard record. Capture event ID, attendance, count or estimate method, actual receipts, donations, direct costs and actual location. Use zero for a known zero and blank for unknown.

Make outdoor counts repeatable. Count seating zones at a consistent time (section headcounts/ photo assist), adding standing attendees. Record the time and method.

Record financial activity once. Track paid admissions when practical and actual receipts independently of attendance. Record package/series receipts and shared costs once; document allocations.

Keep one authoritative sheet. Derive committee views from the master. Review missing fields monthly; evaluate capacity, mission, feedback and volunteer effort alongside attendance.

Council Decisions to Discuss

Agree on minimum fields, owners and deadlines. Consider a 90% attendance reporting goal for held sessions, with estimates identified. Clarify intended fee waivers and subsidies.

Schedule Balance and Options for 2027

July has substantially more offerings than August, and afternoon choices are concentrated in tennis. Consider moving selected programs into later August and testing a rotating afternoon series before making broader changes.

Offerings by Month

Month	Entries	Morning	Afternoon	Evening	All day	
June 21–30	24	18	1	5	0	
July	196	99		58	4	
August	132	61		41	0	

June covers June 21–30 only. July averages 6.3 entries per calendar day, compared with August's 4.3, and has 48.5% more entries. Full August weeks taper from **53 entries on August 3–9** to **31, 23 and 17** in the following three weeks.

Time of Day and Variety

About half of June–August entries start in the morning, 18% in the afternoon and 30% in the evening. **Forty-eight age-specific tennis clinics dominate afternoon choices.** There are relatively few alternatives for lectures, creative workshops, history, nature or conversation. Missing attendance prevents conclusions about afternoon demand.

Morning is before noon; afternoon is noon–4:59 p.m.; evening begins at 5 p.m. Four all-day entries are separate (3 Meet & Greet the Plein Air Artist events and the Sulkala Shuffleboard Day).

Ideas to Consider

Move selected offerings into August. Shift a few stand-alone workshops or lectures from July or early August into August 10–30. Confirm audience demand, staffing and facilities before relocating an established series.

Alternate topics in an afternoon pilot. Offer one consistent weekly afternoon slot during the core season, rotating history, arts, dialogue, film discussion and nature topics. Each area can contribute periodically.

Test timing and measure results. Try an afternoon session of a suitable adult offering alongside its usual time. Record attendance, actual receipts, direct costs and responses to "Was this a convenient time for you?" Compare similar audiences and offerings.

Coordinate without filling every gap. Review overlapping programs aimed at the same audience. Preserve beach, family and informal social time; add late-June variety only where participation and staffing support it.

Council discussion: Which programs could move into later August, who could coordinate the rotating afternoon slot, and what results would justify continuing the pilot?

Schedule scope: 352 June–August entries plus 3 September entries = 355 seasonal entries. Off-season figures are excluded. Counts include recurring sessions and camp days, not distinct program titles. Schedule counts are an October 12 snapshot.